

BONUS DISTRIBUTION

For 2025, Wire Forming Technology International (WFTI) will cover the trade shows and exhibitions listed below:



wire Mexico 2025
www.wire-tube-mexico.com



wire Eurasia 2025
www.wire-eurasia.com/



Interwire 2025
www.interwire25.com



Wire Southeast Asia 2025
www.wire-southeastasia.com



wire Middle East Africa 2025
www.wire-mea.com



SUBMIT ALL EDITORIAL INFORMATION AND QUESTIONS TO:

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www.wireformingtech.com

Wire Forming Technology International Special Sections



COMPANY PROFILES

Fall Issue.
Full and half page advertisers receive a complimentary Company Profile in a special bound section of the Fall issue.

Deadline: October 27th



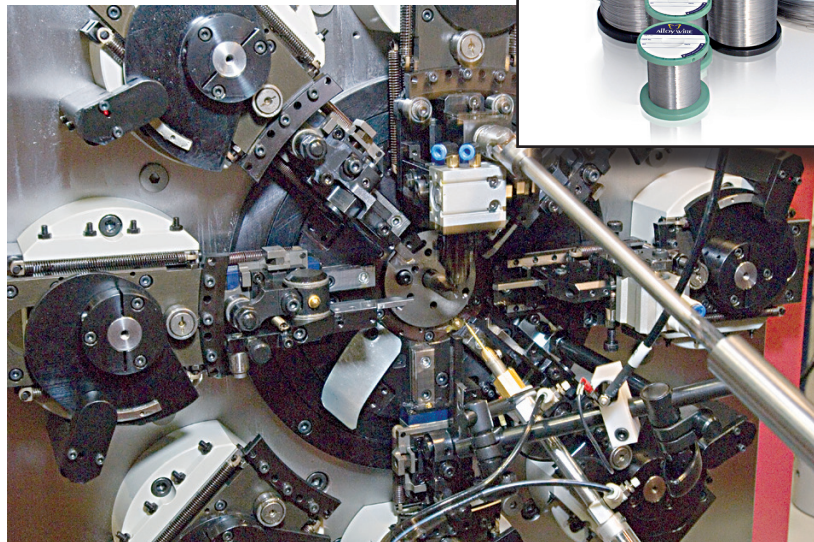
SPOTLIGHT ARTICLES

Staff written articles on a selected product(s) or trade show(s). Each advertiser of the selected topic will receive a free Spotlight Ad including contact information and logo.



STRAIGHT FROM THE SHOW

News, facts and images from recent trade shows. Send submissions to:
mcnulty@wireformingtech.com



NEW PRODUCT & SERVICES

Typical word submission:
50-500 words plus picture(s)

Deadline is one month prior to publication month.



PRODUCT SHOWCASE:
A short description of a new machines, materials or accessories used to make, test or package springs, wire formed parts, wire mesh, rebar, etc., is provided.

NEWS & INFORMATION

Typical word submission:
50-500 words plus picture(s)

Deadline is two weeks prior to publication month.



WIRE FORMING EVENTS:
Calendar of events for the springs, wire formed parts, wire mesh, rebar industry includes: trade shows, conferences, meetings, seminars, etc.

TECHNICAL ARTICLES



EMPHASIS ARTICLES:
A section of by-lined articles on a selected subject. Articles are original, technical, educational and directly related to the Emphasis subject. **Length:** 500-2500 words plus graphics. **Deadline:** Idea, outline or abstracts are due two months prior to the publication month, and materials are due one month prior to the publication month.



NEWS WIRE:
Industry-wide news and information: associations, trade shows, conferences, market data, regulations, standards, etc. Promotions, new hires, personnel restructuring of wire forming industry professionals. Company specific news and information: mergers, acquisitions, joint ventures, contracts, awards, etc.



ROUNDUP ARTICLES:
A collection of editorial contributions from multiple suppliers to a selected sector of the industry. The article is staff-compiled and contributions are directly related to the Roundup subject. **Length:** 50-500 words plus graphics. **Deadline:** Two weeks prior to the publication month.



FEATURE ARTICLES:
By-lined technical articles on any wire forming industry subject relative to making springs, wire formed parts, wire mesh, rebar, etc. Articles are original, technical, educational and present one or more of the following: new technology, research results, case history, information, fundamental instructions, etc. **Length:** 500-2500 words. **Deadline:** Idea, outline or abstracts are due two months prior to the publication month, and materials are due one month prior to the publication month.



TECH BRIEFS
One page staff-prepared, technical article on a new product, process or service related to the wire forming industry. **Length:** 500-750 words. **Deadline:** Idea, outline or abstracts are due two months prior to the publication month, and materials are due one month prior to the publication month.